

## SeeltAgain App Privacy Policy

This Privacy Policy, which is incorporated into our Terms of Service, explains what information we collect from you and how that information is used. All capitalized terms not defined herein have the same meaning as in our Terms of Service.

All disputes arising out of or related to this Privacy Policy shall be governed in all respects by the Terms of Use, including but not limited to Sections C through L thereof.

### 1. INFORMATION WE COLLECT

We collect the following types of information.

#### Information you provide us directly:

- Before you install SeeltAgain on your device, we will ask for your first and last name, and e-mail address.
- We may also ask for your year of birth, gender, country, language and phone number, or alternatively, you we may provide the means for you to install SeeltAgain using your Facebook, Twitter or Google account;
- Communications between you and us. For example, we may send you emails or texts to offer you upgrades, ask you the kinds of activities for which you use SeeltAgain (e.g., golf, tennis, climbing, pet videos), or alert you to complimentary products or services. You can opt out of receiving emails from us any time. If we send you a text, we will provide a means for you to opt out of receiving a text. By agreeing to this Privacy Policy, you are opting in to receive emails and texts until such time as you opt out. You can opt out at any time by sending us an email at [dataprotection@seeitagainapp.com](mailto:dataprotection@seeitagainapp.com).

We do not have any access to Your Content unless you (a) post it publicly on a website or social media site, and (b) tell us about it. In that instance, we may link to your post so that other users can see the results of your use of SeeltAgain. If you do not tell us about your posts, then we will not link to them.

#### Analytics information:

- We use third-party analytics tools such as Google Analytics on our website to help us measure traffic and usage trends for SeeltAgain. Analytics tools collect information such as your operating system, location and other information sent by your device (collectively, "Analytics Information"). However, the SeeltAgain app does not, itself, collect analytics information, whether or not you are connected to the internet.
- We collect and use analytics information for purposes of understanding the demographics of users, but the information collected cannot reasonably be used to identify any individual user.
- We do not install device identifiers on your devices.

### **Technologies related to Advertising:**

- SeeltAgain may contain In-App Advertising that is provided through the Google Play or App Store (as applicable). If you have informed us of the activities for which you like to use SeeltAgain, the in-app advertising may be geared to such activities.

### **Metadata:**

- We do not currently collect any metadata.

## **2. HOW WE USE YOUR INFORMATION**

We use information that we receive:

- To help you efficiently use SeeltAgain following installation;
- Monitor demographic patterns of users who install SeeltAgain;
- Automatically update SeeltAgain on your device.

## **3. SHARING OF YOUR INFORMATION**

We are committed to protecting your personal information. We implement physical, business and technical security measures to protect all such information.

We will not rent or sell your information to third parties without your consent.

### **Parties with whom we may share your information:**

- We may share Analytics Information with third-party advertising partners such as Google AdMob. This information would allow such third-parties to deliver targeted advertisements that may be of most interest to you.

### **What happens in the event of a change of control:**

- If we sell or otherwise transfer SeeltAgain or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as name and email address may be among the items sold or transferred, and the buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

### **Responding to legal requests and preventing harm:**

- We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so.

#### **4. HOW WE STORE YOUR INFORMATION**

Your information collected through the Service may be stored and processed in the United States or any other country in which SeeltAgain or our Processors maintain facilities. A “processor” is a person or entity that processes personal data on our behalf.

We or our Processors may transfer information that we collect about you across borders and from your country or jurisdiction to other countries or jurisdictions around the world.

By downloading and installing SeeltAgain, you consent to (a) the transfer of information to the U.S. or to any other country in which we or our Processors maintain facilities, and (b) the use of information about you as described in this Privacy Policy.

We use commercially reasonable safeguards to help keep the information we collect secure.

However, we cannot ensure the security of any information you transmit to us or guarantee that information transmitted via the Service may not be accessed, disclosed, altered, or destroyed. Please do your part to help us. You are responsible at all times for controlling access to emails between you and us. We are not responsible for the functionality, privacy, or security measures of any other organization.

#### **5. HOW LONG WE KEEP YOUR INFORMATION**

Following installation of SeeltAgain, we will keep your information for a commercially reasonable time for backup, archival, and/or audit purposes. If you want us to delete any of your personal data that could be used to identify you (e.g., your name and email address), please contact us at [dataprotection@seeitagainapp.com](mailto:dataprotection@seeitagainapp.com).

#### **6. CHILDREN'S PRIVACY**

We do not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to install SeeltAgain. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [dataprotection@seeitagainapp.com](mailto:dataprotection@seeitagainapp.com).

#### **7. UPDATES**

We reserve the right, in our sole discretion, to change our Privacy Policy ("Updated Policy") from time to time. Unless we make a change for legal or administrative reasons, we will provide reasonable advance notice before the Updated Policy becomes effective. You agree that we may notify you of the Updated Policy by posting it on our website at <https://seeitagainapp.com/privacy-policy>, and that your use of the Service after the effective date of the Updated Policy constitutes your agreement to the Updated Policy. The Updated Policy will be effective as of the time of posting, or such later date as may be specified on our website, and will apply to your use of SeeltAgain from that point forward.